

SOLO

DI E CON

ARTURO
BRACHETTI

IL NUOVO ONE MAN SHOW





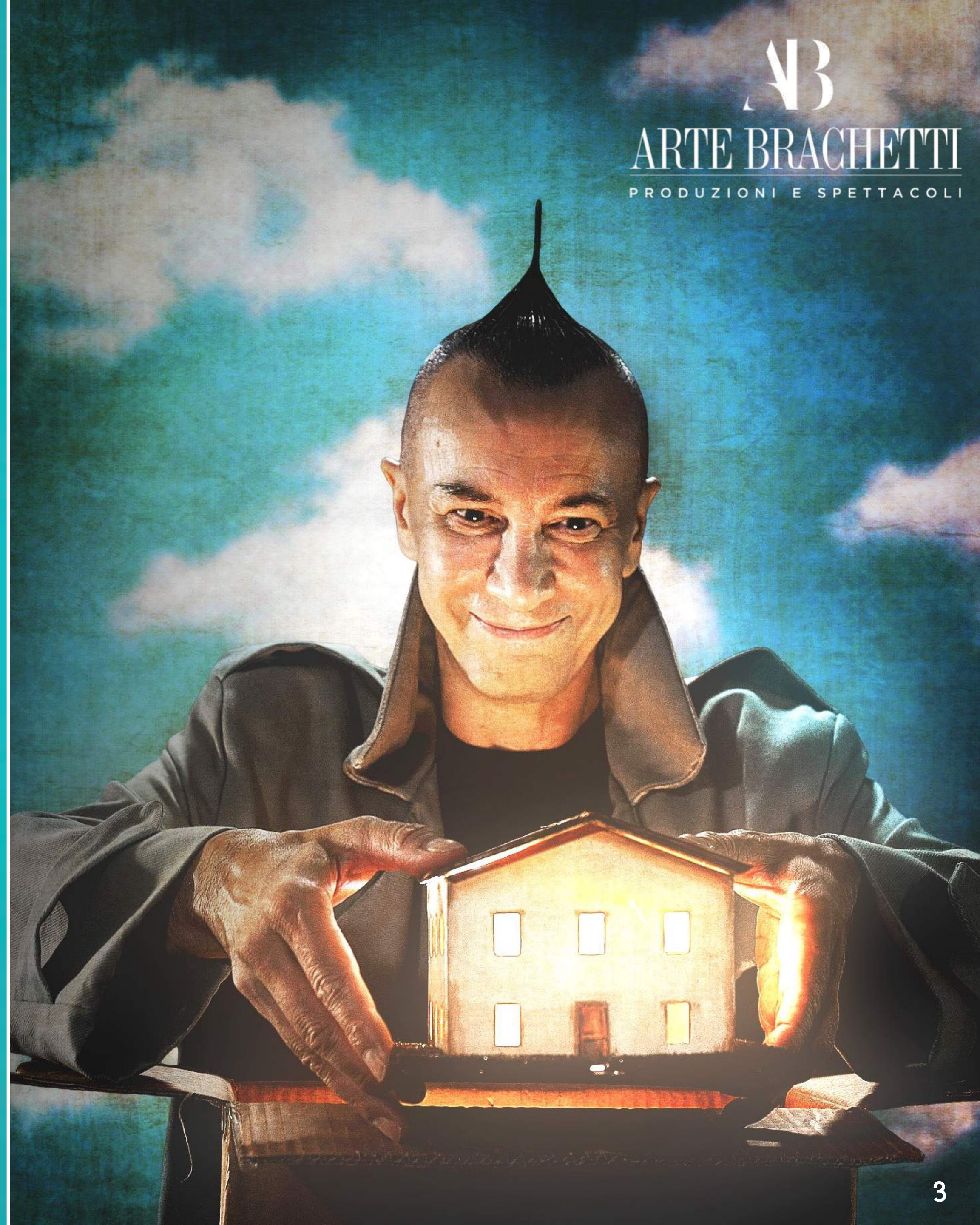
THE SHOW

SOLO is **90 minutes** of surrealist variety, made of magic, illusions, light, laser. 10 bits during which over 50 characters come to life thanks to the talent of the great italian quick-change artist Arturo Brachetti.

A one-man show suitable for all ages, from kids to adults.

THE SHOW

Arturo tells his fantasies and his dreams through a miniature house, symbol of the memories that each of us holds in their heads and in their hearts.





THE SHOW

With the help of a cameraman the house becomes a set and Arturo invites the public to come and go through 7 different rooms, each associated with a memory or a fantasy that Arturo wanders through with his magic and transformations.



THE SHOW

Arturo models like an origami his **grandfather's hat** found in the attic and creates more than 20 characters, he gives birth to **9 iconic TV series** characters coming out of TV in the living room and interacting with the scene, from a **pop-up book** in the children's room, lots of characters from the most famous fairy tales emerge. We go to the bathroom and Arturo, masquerading behind a table cloth, tells **4 life steps** as they were the courses of a meal, while in the parents' room he begins to dance with his mother's flowered dress.



THE SHOW

In the kitchen Arturo interprets all characters of a **wedding**, the newlyweds, the grandmother, the priest, the cook and the waitress. At the end of the party, a storm causes a blackout and Arturo recreates Noah's ark with **chinese shadows**. He involves the audience through the **history of POP music**, from Pavarotti to Beyoncé. In the Time Room he interprets the **4 seasons** dressing four famous paintings and in the Unconscious Room collides with his nemesis in a suggestive **laser fight**. Everything is mixed on the **sand art** table.

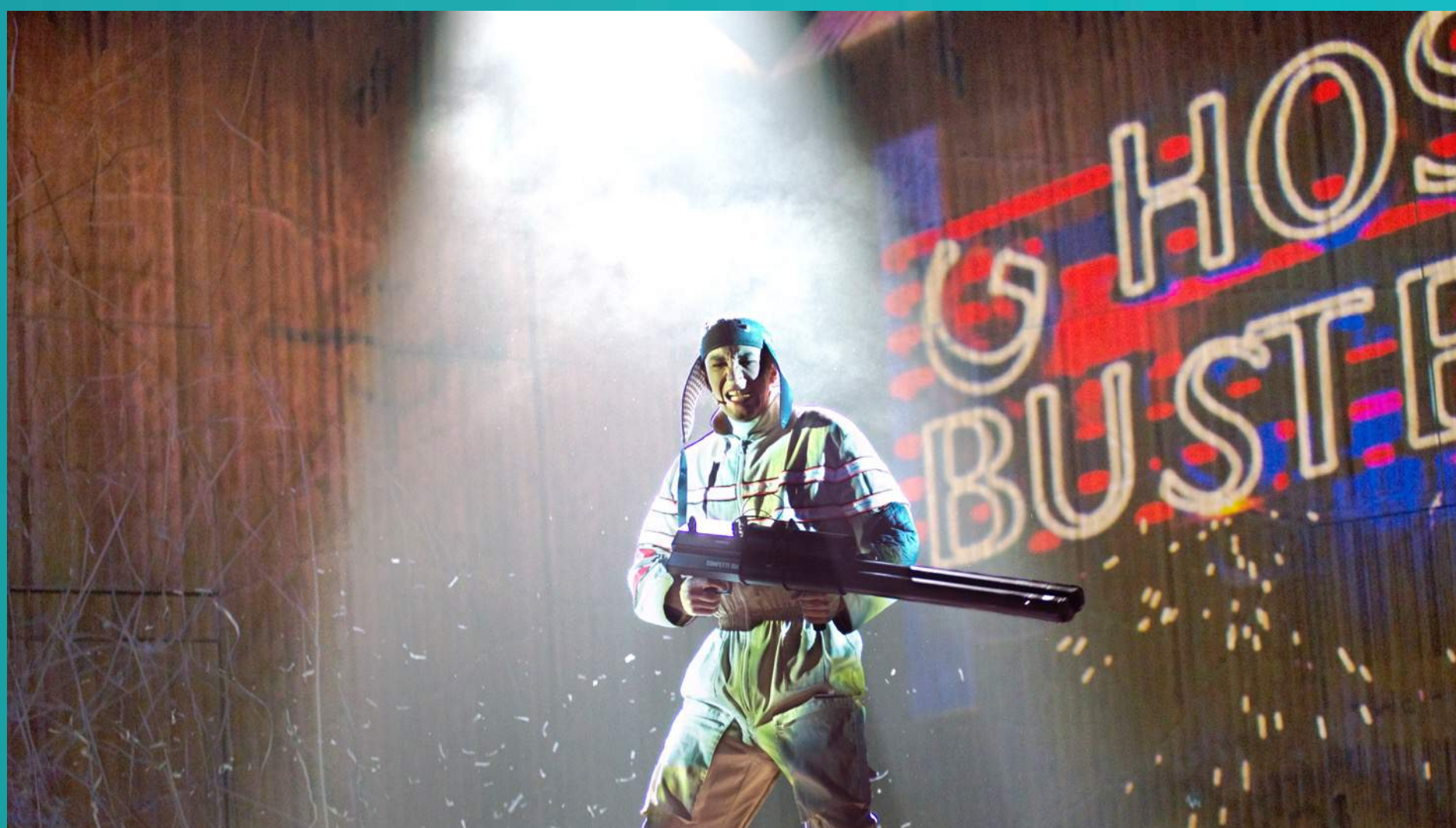
THE HOUSE OF ARTURO

The fil rouge of the history



THE PERFORMANCES

The TV Act and The Hat



THE PERFORMANCES

Fairy Tales book



THE PERFORMANCES

The Wedding



THE PERFORMANCES

Pop Music Icons



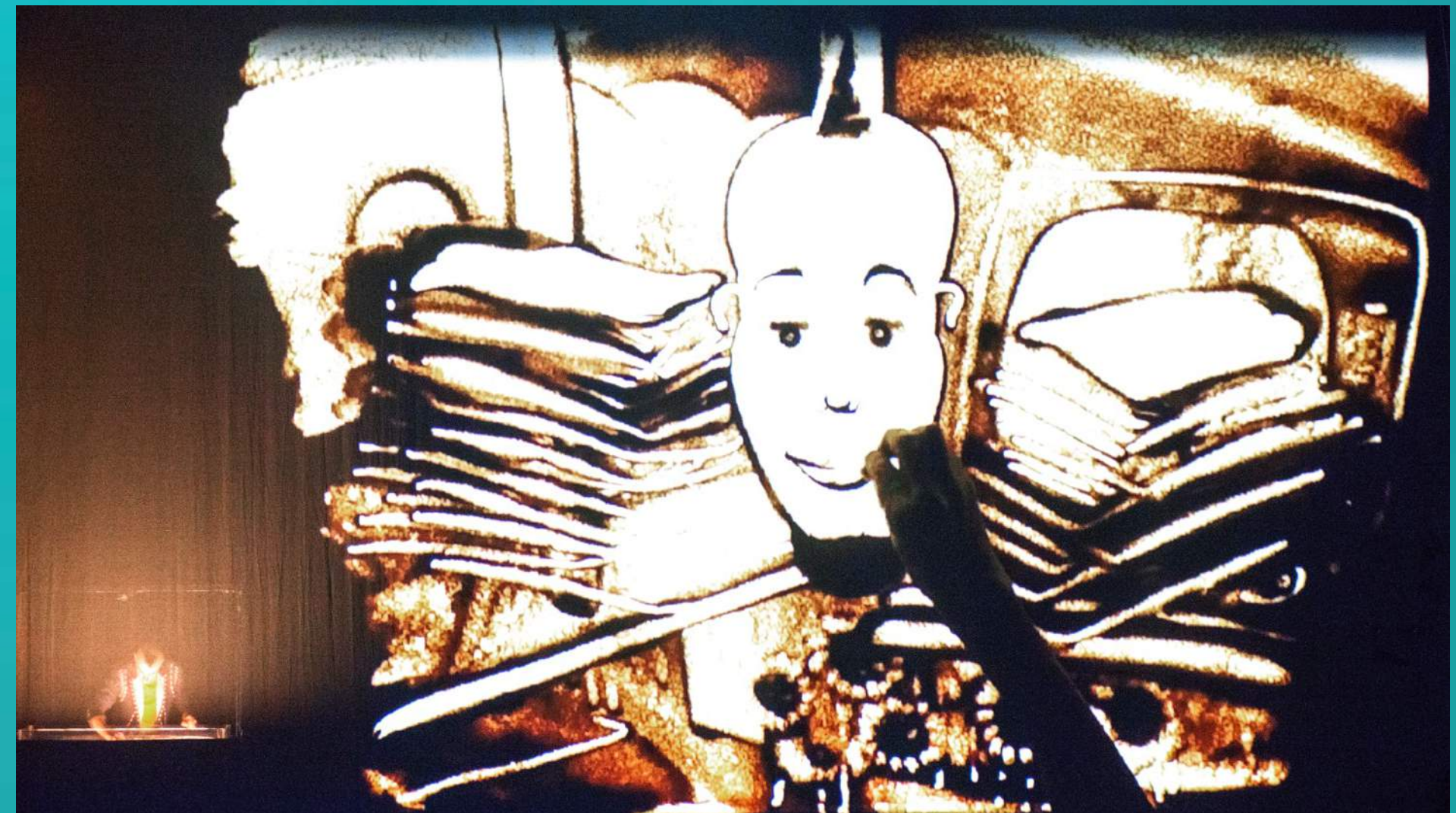
THE PERFORMANCES

The 4 Seasons



THE PERFORMANCES

Laser Act and Sand Art



WHO'S ARTURO?



Quick-change artist

The greatest and undisputed quick-change artist in the world, maestro of an art that he has brought back on stage and reinvented in a contemporary way.



International star

He's considered a living legend in many Countries in the field of performing arts. Arturo has brought his art around the world, in Europe, USA, Canada, Emirates, China, Japan and Korea.



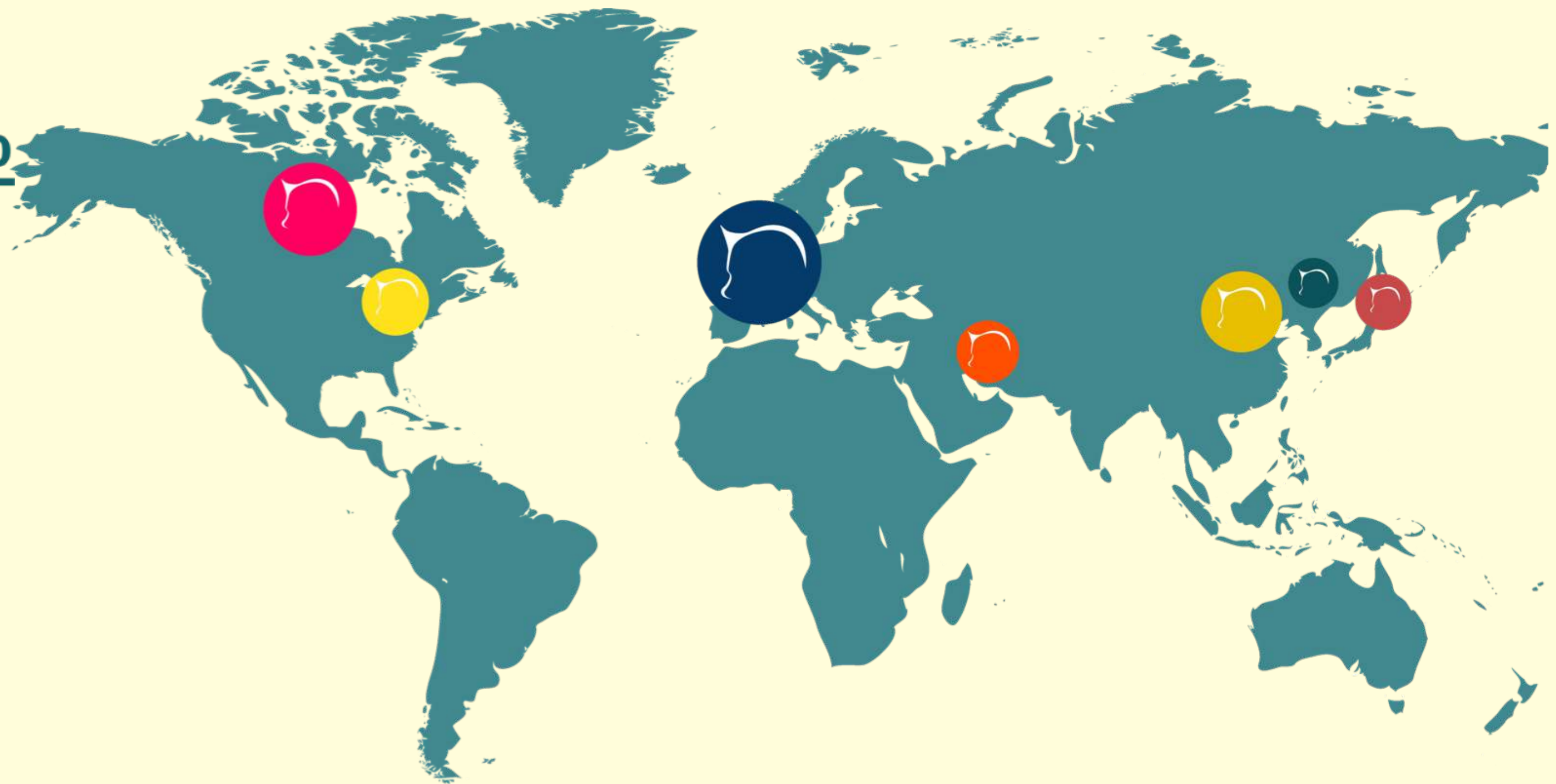
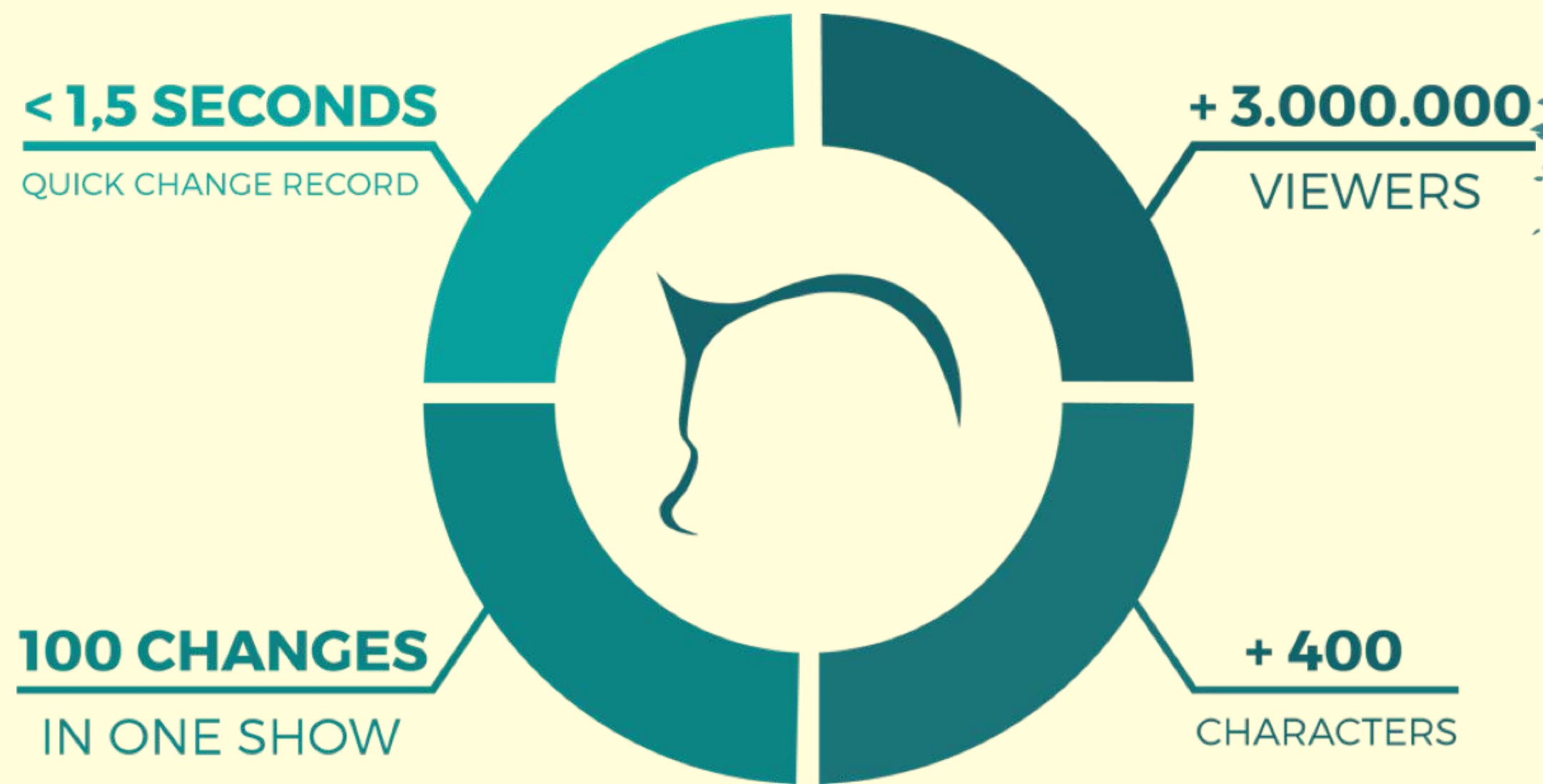
Spokesman of Italy in the world

His bond with Italy is very strong. Arturo brings on stage the distinctive features that makes the Country famous around the world: quality, love for "beauty", taste, creativity and imagination.





ARTURO: RECORD NUMBERS





ARTURO'S SHOWS: NUMBERS

L'uomo dai 1000 volti (dal 1999 al 2008)

The historic one-man show
more than 2.000.000
spectators
more than 1200 replicas
in Italy, France, Canada,
USA, Spain, Switzerland,
Belgium, Germany,
Netherlands

Ciak si gira (2010-2011)

300 performances,
more than 300.000
spectators in Italy,
France, Belgium,
Canada, Austria,
Switzerland

Brachetti che Sorpresa (2014-15-16)

170 replicas in
Italy, 49 cities,
more than
190.000
spectators
(>80% sold
tickets)

SOLO (2016-2018)

192 performances
between
November 2016
and May 2018,
more than
200.000 spectators
(>80% sold tickets)

USEFUL INFORMATION

Crew



- The artist Arturo Brachetti
- 1 cameraman
- 1 stage manager + 2 technicians on stage
- 2 personal assistants (seamstress and costumes)
- 4 technicians (lights, sound, follow, video)
- 1 tour manager
- 1 company manager

TOTAL: 14 people



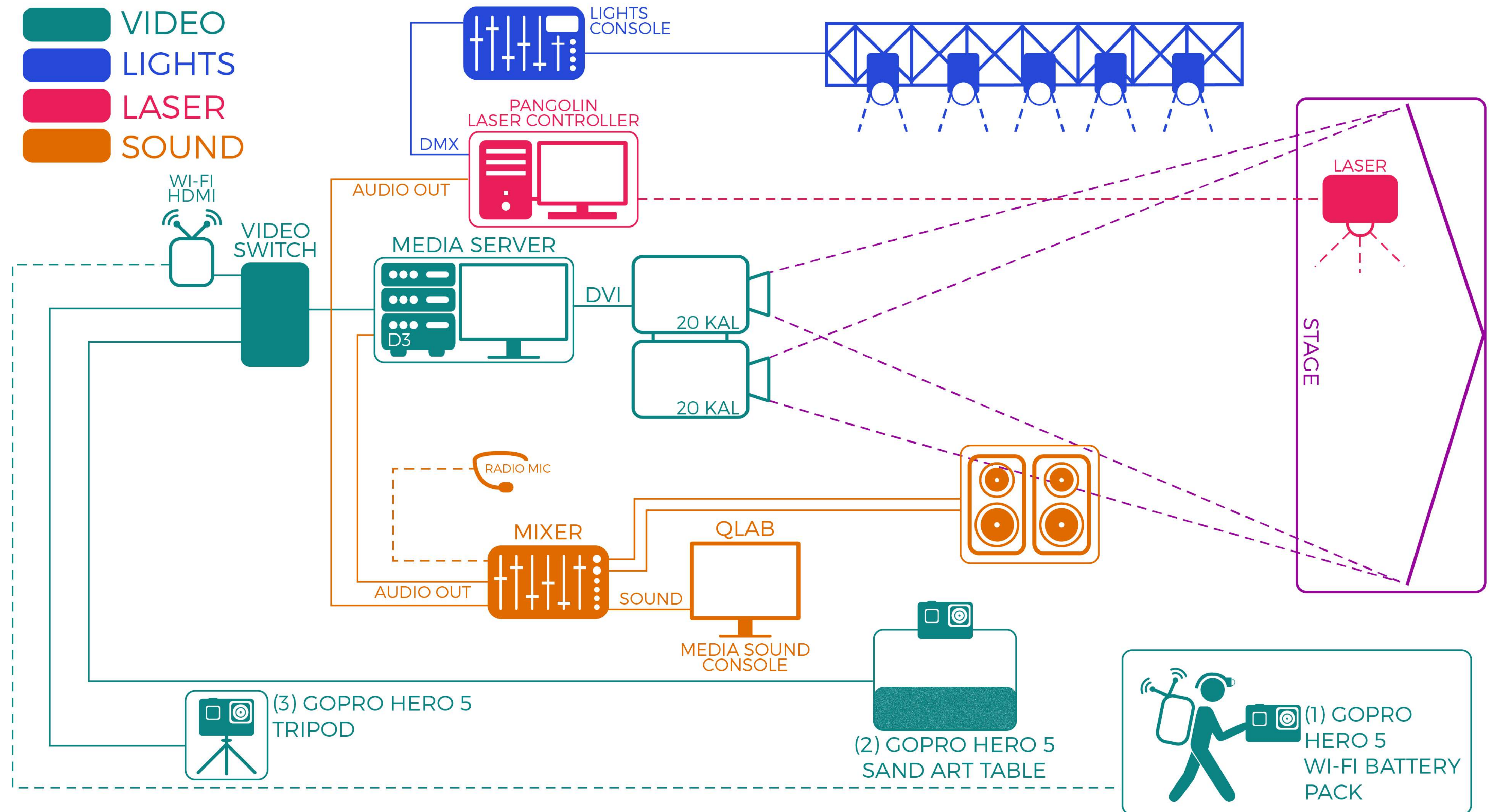
Stage dimension

14m x 12m (min)

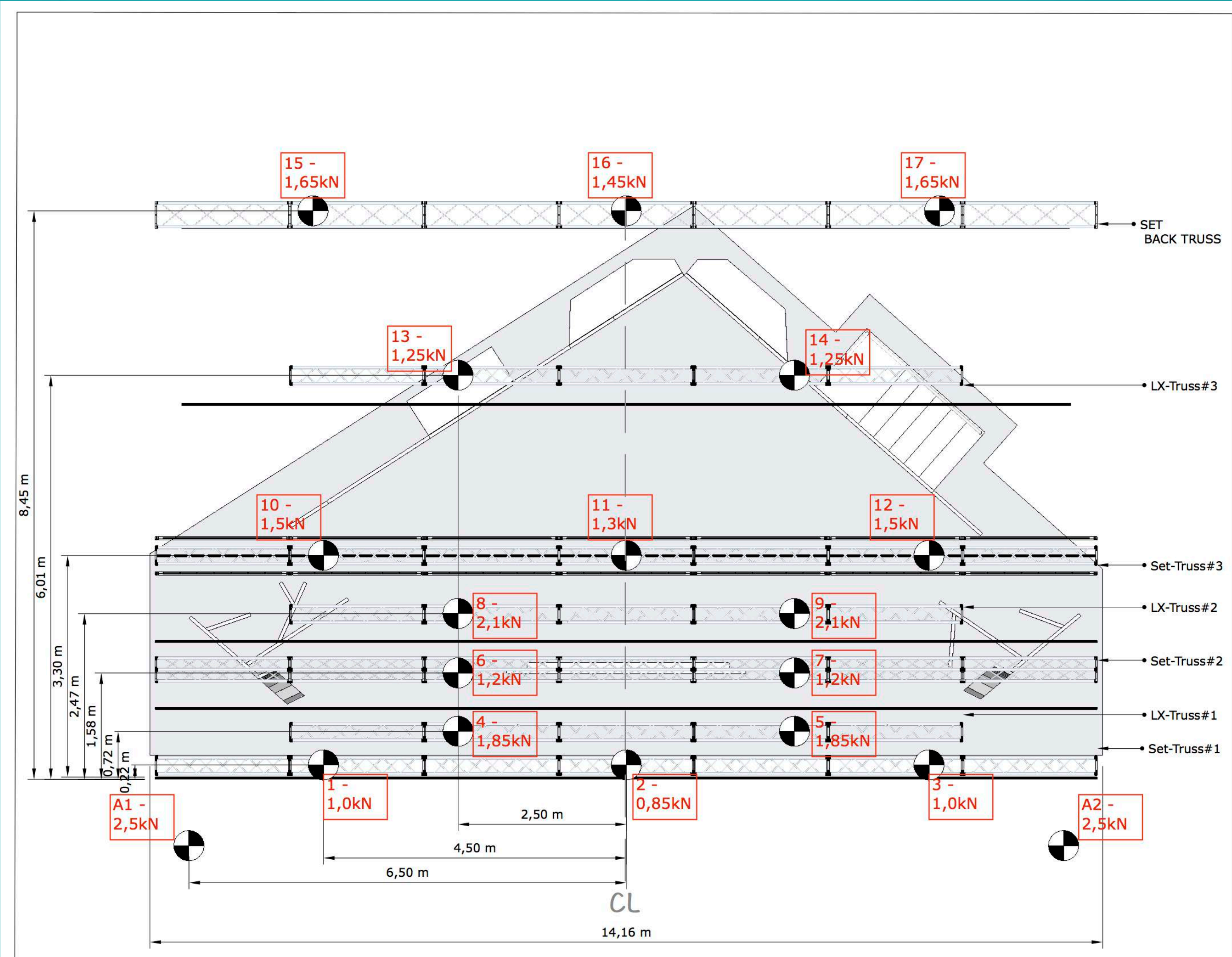


Transport

2 trucks for sets, costumes, lights, sound and video



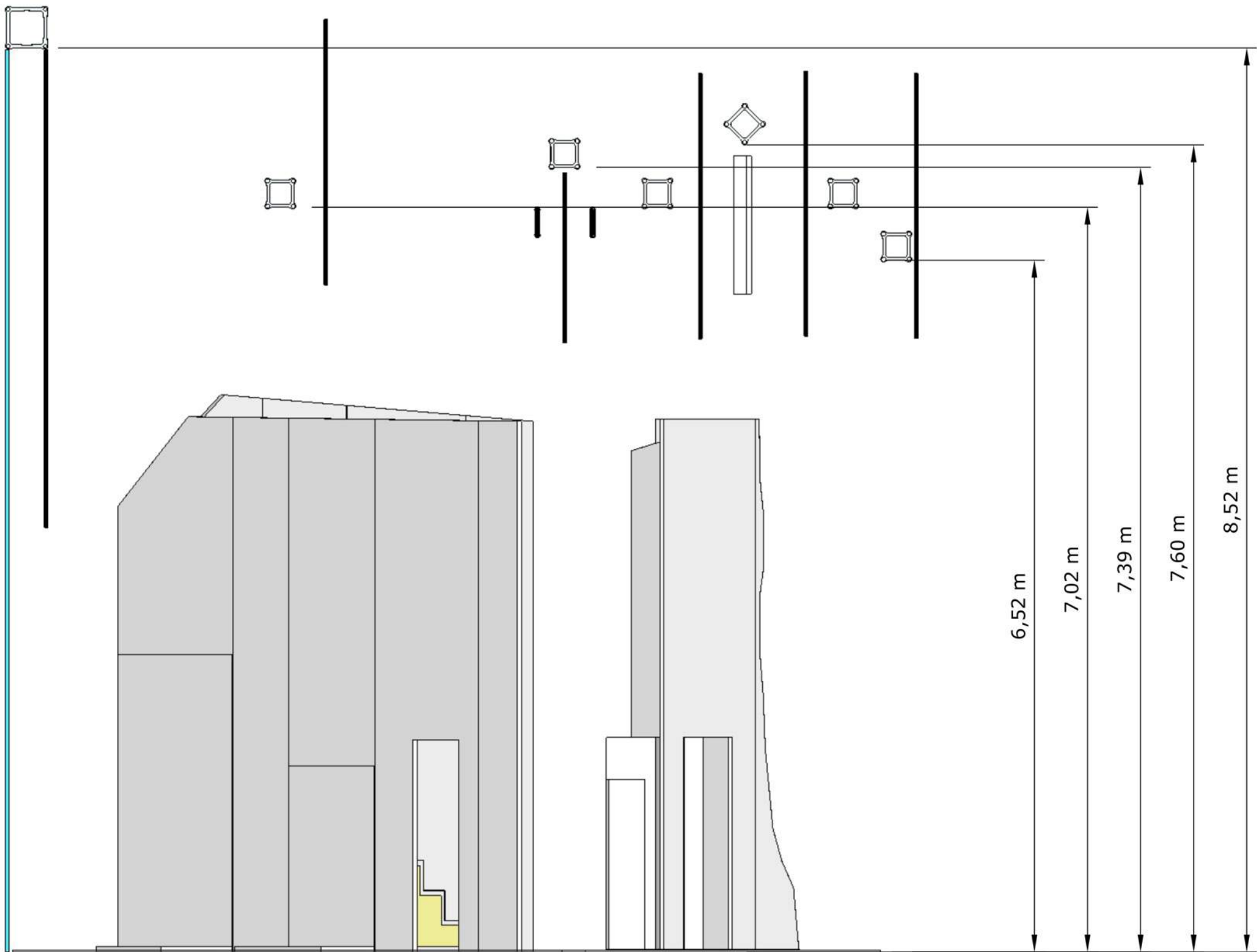
RIGGING (plant)



IK Project	
mail: info@ik-project.com web: www.ik-project.com © ik project s.r.l. 2016	
DRAWN BY: PaoloMangoFurnari	
CLIENT: Arte Brachetti s.r.l.	
PROJECT: SOLO ARTURO BRACHETTI IL NUOVO ONE MAN SHOW	
TAV. NAME: solo_16_11_29_rigging	
PAGE NAME: PLAN	
SCALE: SCALE/100	
DATE: 29/Nov/2016	
DESCRIPTION: Pianta Pesì Carichi Sospesi	
DEPARTMENT: SET-LIGHT-SOUND	
PAG 01	

This drawing/document copyright and the property of IK PROJECT s.r.l.. It must not be copied (in whole or in part) used for manufacture, or otherwise disclosed without written consent of the company.
Questo disegno/documento è proprietà intellettuale e dell'ingeno di IK PROJECT s.r.l.. Non può essere copiato (completamente o in parte) utilizzato per la fabbricazione, o altrimenti divulgate senza il consenso scritto della società.

RIGGING (section)



IK Project mail: info@ik-project.com web: www.ik-project.com © ik project s.r.l. 2016
DRAWN BY: PaoloMangoFurnari
CLIENT: Arte Brachetti s.r.l.
PROJECT: SOLO ARTURO BRACHETTI IL NUOVO ONE MAN SHOW
TAV. NAME: solo_16_11_29_rigging
PAGE NAME: SECTION
SCALE: SCALE/100
DATE: 29/Nov/2016
DESCRIPTION: Pianta Pesi Carichi Sospesi
DEPARTMENT: SET-LIGHT-SOUND
PAG 02



COLLABORATION OPPORTUNITIES

YOUR BRAND



Speed, Fantasy and Color, Reliability, Fun, Transformation
Unique in their own field, they represent the sympathy, the desire to play and
the guarantee of a CDO product

They have the ability to reinvent themselves by keeping a young and
innovative image and a strong bond with traditions



POSSIBILITY OF SPONSORSHIP

1

**Main
Sponsor**

2

Partner Sponsor

3

Media Sponsor

Radio, TV, Web
Newspaper,
Magazine



MAIN SPONSOR

- Exclusive on merchandise
- Titration of the show on papers (flyers...)
- Possibility to expose the product inside or outside theaters' hall, thus to promote
- Sponsor's advertising page on the programme, if it is printed
- Meeting with the press that has to be organized at a sponsor's headquarter.
- Possibility to exploit Arturo's image for a photo shot with the product (in cases of publicitary campaign contemporary with the tour in theaters and with a mention about the show)
- Possibility, for each show, to purchase tickets at reduced price for sponsor's personalized invitations
- Possibility to provide goods to the crew that will be customized with the trademarks of the show.



PARTNER SPONSOR

- Presence under the entry “Partner of the show” of the brand on all the communications material.
- Possibility to expose the product inside or outside theaters’ hall, thus to promote
- Half of a page on the programme dedicated to the advertising of the sponsor, if it will be printed.
- Presence of sponsor’s documentation into the press kit during the press conference
- License to use the show logo (in cases of publicitary campaign contemporary with the tour in theaters and with a mention about the show).
- Possibility, for each show, to purchase tickets at reduced price for sponsor’s personalized invitations
- Partner sponsor: Car manufacturer, Clothing, Transport: trains, aeroplanes..



CONTACTS

GIORGIO BRACHETTI

giorgio@brachetti.com

+39 335 576 1623

www.brachetti.com



Arte Bachetti srl Via Rocciamelone 23 10077 SAN MAURIZIO C.se (TO) P Iva 01669130435

